

## It's time for the Annual BeConnected Sock Drive!

## **About SOCKs**

A few years ago, a committee was formed to think about who the BeConnected community could help during the Christmas Season. As there is no shortage of those in need, **the Spirit of Community & Kindness (SOCKs) Committee** decided to help a group of people who we see a lot of, but often overlook: The men, women, and youth living on the streets of our city.

The SOCKs committee came up with the idea of giving items that people may be the least likely to buy, even though they are important for comfort, health and well-being: a good pair of warm wool socks!

The socks are also filled to the brim with seasonal treats, hygiene items, gift cards (ie Tim Horton's), and other comfort items.





Past SOCK's Submissions

Please start collecting NOW so we can give generously to those in need this holiday season! In past years BeConnected collected and distributed 40 SOCKs.

## This year our goal is 50 SOCKs!

SOCKS donations will be collected at each group home, or can be dropped off at Head Office (NHL and Contracted Services) by Monday December 12<sup>th</sup>.

As in previous years the SOCKs packages will be donated to the Victoria Cool Aid Society's Rock Bay Landing Homeless Shelter.

Thank you, BSS's SOCKs Committee