## BeConnected's 2021-2023 Strategic Plan Summary Report

### **VISION**

To provide the supports you need, for the life you want. For individuals, families, and the agency to Be Connected in Community

BeConnected Support Services will deliver on its vision and mission by means of the following strategic goals:

That BSS delivers dynamic services to persons supported & be the service provider of choice to individuals and families.

#### Key Actions

- Recognize individuals whose changing wants/ needs would be satisfied by a change in living environment
- Expand PSI Services
- Look at existing sites for opportunities to increase capacity and accessibility
- Review and revitalize day services to increase quality
- Expand geographical area of service
- Maximize choice for individuals
- Maximize opportunities for community integration
- Manage crisis internally
- Develop capacity to manage external crises
- Introduce BSS services to potential new individuals/ families
- BSS supports a ↑ # of young persons served
- Continue essential supports to SABF
- Strengthen family engagement and support for the organization
- Commitment to supporting complex behaviours
- Reduce barriers

That BSS maintain organizational health

#### **Key Actions**

- Continue to regularly seek respond to input from individuals, families, staff, and other stakeholders
- Measure the effectiveness o our services & create mechanisms to improve service quality based on the results
- Conduct review of strategic plan progress annually
- Conduct review of CARFbased Quality Improvemen Plan progress annually
- Facilitate and support the activities of BSS committee structure
- Maintain BSS Health 8 Safety Program
- Maintain personnel orientations, performance appraisals, and goals
- Respond to Request for Qualifications/ Proposals that are in sync with agency vision for growth
- Maintain an agency successorship plan for key roles
- Relocate Duncan Office to a space with the capacity for Crisis Pesponse
- Expand capacity by developing more resources

That the agency & its work be positively profiled in the community. That BSS be a leader in Community Living

#### **Key Actions**

- Maximize marketing activities with a recognizable and consistent public image
- Maximize opportunities for student practicum's at BeConnected
- Increase community profil through participation in community events
- Increase professional and educational affiliations by participating on multi-agency projects
- Enhance proactive advocacy
- Sponsoring and Fundraising Non Profit Events and Organizations

That
BSS be the Employer
of Choice.

#### **Key Actions**

- Identify labour market and industry trends; engage in pro-active creative recruitment & retention of quality support staff
- Community Partnerships
- Maximize staff morale and retention through workplace initiatives that promote well-being, and by recognizing & demonstrating appreciatio of committed, competent employees
- Maximize opportunities for up to date training and professional development for staff and contractors.
- Continue to make every effort to provide personnel with competitive compensation
- Improve employee goals or annual evaluation

That BSS use technology to support efficient and effective operations.

#### Key Actions

- Implement new technologies for more efficient operations, effective service delivery and performance improvement
- Enhance use of Social Media for communication, connection and engagement
- Increase use of assistive technology by persons served
- Increase knowledge and competency around
- Update computer systems across the agency

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# Achievements from the Previous Plan (2018-2020)

- Moved Head Office to a new location in order to increase capacity (2018)
- Shift to electronic paystubs for all employees (2018)
- Successful three year CARF accreditation (2018)
- \* Transitioned BeConnected's Children and Youth Services from accreditation under ECS to CYS (2018)
- Hosted our annual One Day celebration, including a special 10th anniversary celebration (2018 & 2019)
- Supported Self Advocates for a Brighter Future [SABF] to host the My Community 4 Conference (2019)
- \* Annual Training Package for Employees overhauled for relevancy and efficiency (2019 and annual updates moving forward)
- Hired a Human Resources Manager (2019), a Senior Coordinator of Children and Youth Services (2019), and a Senior Coordinator of Adult Residential Services (2020)
- \* Quickly created and implemented a COVID-19 Pandemic Response Plan and continued to provide all services to persons served during the COVID-19 pandemic (2020)
- Enhanced use of ShareVision among all services and upgraded to Version 4 to increase usability (2020)
- Provided personnel & resources to support and maintain SABF/SABF Cowichan Valley (2018-2020)
- \* Expanded relationships with post-secondary institutions to support UVic and Adler University practicum students (2018-2020)









